



AMANDA WINKLER

EDITOR AND MOTION GRAPHICS DESIGNER



INDUSTRY EXPERIENCE

Jan. '18 - Present Reel Paws, Video Editor

Use Premiere to edit videos for web commercials, social media and industrial purposes
Create motion graphics and basic animations in After Effects for all company projects
Decorate sets, schedule talent, film b-roll and assist on shoots
Utilize Davinci Resolve and Premiere to color grade all company projects
Write copy, compose scripts and record voiceovers

May '17 - Aug. '17 The Colonie, Assistant Video Editor Intern

Create a mock television spot using archived footage
Perform administrative office duties and client relations services
Shadow Editors and assist in sound/music library searches

June '15 - Aug. '16 Theater League, Marketing Communications Assistant Manager

Edit TV and online commercials for ticket sales in ten different markets
Write scripts and record voiceovers for all video work
Design, print, and coordinate shipping for in-theater collateral pieces
Create print plans and design ads for season tickets and individual shows

June '14 - Feb. '15 SurePoint Medical, Brand Manager

Create content and visual graphics for digital marketing campaigns
Utilize InDesign to design all packaging and sales materials
Ensure that all collateral pieces promote brand consistency

Aug. '13 - Apr. '14 Peoples Bank, Marketing Intern

Research bank competition and advertising vehicles for different markets
Edit video segments and co-wrote copy for both internal and external video projects
Continue work as a freelance editor for the company after completing internship



EDUCATION

Graduated Dec. '17 Columbia College Chicago

Bachelor of Arts in Cinema Arts and Sciences
G.P.A 3.96/4.00 Dean's List (all semesters)

Graduated May '14 University of Kansas

Bachelor of Science in Journalism, strategic communication emphasis
G.P.A. 3.93/4.00 Academic Honor Roll (all semesters)




HONORS AND AWARDS

- International Awards Associates (IAA) - Vega Awards: Arcturus Award (Royal Canin: British Shorthair Cat; Advertisement)
- Graduated summa cum laude (Columbia and Kansas)
- The Honor Society of Phi Kappa Phi
- The National Society of Collegiate Scholars

INFORMATION

 Amanda Winkler

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LaGrange Park, IL

 708-638-9132

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 amandacwinkler.com

SKILLS & EXPERTISE

- Premiere
- Avid
- After Effects
- Photoshop
- InDesign
- Davinci Resolve
- Final Cut X

SOCIAL MEDIA

 LinkedIn
<https://www.linkedin.com/in/amanda-winkler-9a580777/>

 Facebook
<https://www.facebook.com/amanda.winkler.946>

REFERENCES

*Available upon request